

Full Year ending June 2016

FY16 Full Year Results presentation

Presented by John Flavell (CEO) and Susan Mitchell (CFO)



Today:

- 1. Introduction
- 2. Financial performance
- 3. Achievement of FY16 goals
- 4. Focus areas for FY17
- 5. Appendices

Introduction



Highlights summary Highlights



Cash NPAT up by 10.7%



Record lending results \$12.2bn



Financial Planning ٠ profitable on a monthly basis



Dividend up 1c to 16.5c

			FY16	FY15	FY16 vs FY15	
FY16	NPBT	- cash	29.5 m	25.7 m	14.5%	
performance		- IFRS	28.3 m	26.5 m	6.9%	
	NPAT	- cash	20.5 m	18.6 m	10.7%	
		- IFRS	19.5 m	18.9 m	3.6%	
	Lending	- Loan book^	51.7 b	49.5 b	4.4%	
		- Settlements	12.2 b	11.5 b	6.3%	
	Wealth	- FUA	332.1 m	278.0 m	19.4%	
ersona.		- PIF	19.2 m	15.0 m	27.7%	
	Basic EPS	- cash	16.5 c	15.0 c	10.0%	
^includes residential and commercial		- IFRS	15.7 c	15.2 c	3.3%	
	DPS	- ordinary	16.5 c	15.5 c	6.5%	

Financial performance

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	\$m	FY16 Cash^		% change	FY16 IFRS	FY15 IFRS	% change
Profit and	Origination commission received Trailing commission received	72.31 95.08 167.39	70.00 89.33 159.33	3.3% 6.4% 5.1%	72.31 104.71 177.01	70.00 92.49 162.49	3.3% 13.2% 8.9%
loss	Origination commission paid Trailing commission paid	52.94 <u>57.85</u> 110.80	54.14	2.8% 6.9% 4.9%	52.94 66.89 119.83	51.49 56.22 107.71	2.8% 19.0% 11.3%
statement	Net core commission	56.59	53.70	5.4%	57.18	54.78	4.4%
	Diversified products net revenue Financial Planning net revenue HMC net revenue Other income	1.58 1.69 1.35 4.58	1.16 3.18	0.9% 46.0% (57.4%) 11.5%	1.58 1.69 0.44 4.58		0.9% 46.0% (88.4%) 11.5%
^ Cash is based on accruals accounting; but excludes share	Gross profit	65.80	63.72	3.3%	65.48	65.38	0.1%
based remuneration, and the net present value of future trailing commissions receivable and	Operating expenses Share based remuneration	36.35	38.00	(4.3%) -	36.35 0.78		(4.3%) (11.0%)
payable. This is an extract from our audited accounts.	Net profit before tax	29.45	25.72	14.5%	28.35	26.51	6.9%
)	Net profit after tax	20.55	18.57	10.7%	19.54	18.86	3.6%
1	EPS (cps) DPS (cps)	16.5 16.5	15.0 15.5	10.0% 6.5%	15.7 16.5	15.2 15.5	3.3% 6.5%

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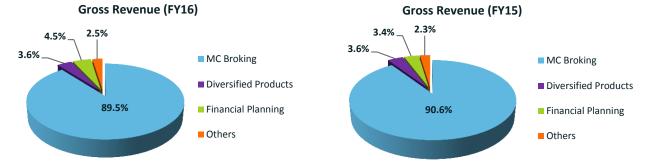
Profit and loss statement

∧ Cash is based on accruals accounting; but excludes share based remuneration, and the net present value of future trailing commissions receivable and payable. This presentation is adapted from our audited accounts to show the effect of the closure of HMC.

\$m	FY16 Cash^	FY15 Cash^	% change		FY16 IFRS	FY15 IFRS	% change
Origination commission received	72.31	70.00	3.3%] [72.31	70.00	3.3%
Trailing commission received	95.08	89.33	6.4%		104.71	92.49	13.2%
Diversified products revenue	6.71	6.39	5.1%		6.71	6.39	5.1%
Financial Planning revenue	8.40	6.00	40.0%		8.40	6.00	40.0%
Other Income	4.58	4.08	12.3%		4.58	4.08	12.3%
Gross Revenue	187.08	175.79	6.4%		196.70	178.95	9.9%
Origination commission paid	52.94	51.49	2.8%		52.94	51.49	2.8%
Trailing commission paid	57.85	54.14	6.9%		66.89	56.22	19.0%
Diversified products costs	5.13	4.82	6.4%		5.13	4.82	6.4%
Financial Planning costs	6.71	4.84	38.6%		6.71	4.84	38.6%
Commission Cost	122.63	115.29	6.4%		131.67	117.37	12.2%
Gross profit	64.45	60.51	6.5%		65.04	61.58	5.6%
Operating expenses Share based remuneration	34.41 0.00	33.68 0.00	2.1%		34.41 0.80	33.68 0.84	2.1% (4.9%)
OPEX	34.41	33.68	2.1%		35.21	34.53	2.0%
Net profit before tax (excl HMC)	30.04	26.82	12.0%		29.83	27.06	10.2%
HMC profit before tax	(0.59)	(1.10)	(46.6%)		(1.48)	(0.55)	170.3%
Net profit before tax	29.45	25.72	14.5%		28.35	26.51	6.9%
Net profit after tax	20.55	18.57	10.7%		19.54	18.86	3.6%
EPS (cps)	16.5	15.0	10.0%		15.7	15.2	3.3%
DPS (cps)	16.5	15.5	6.5%		16.5	15.5	6.5%

Mortgage Choice FY16 Full Year Results presentation

Successfully growing the core business and diversifying



* Gross Revenue on a cash basis and excludes HMC

- Continued increase in percentage of gross revenue from diversified sources
- Significant growth in Financial Planning, with business achieving first monthly profit result in February and repeated in May and June

use of strong growth and controlled Dersona

NPBT records

expense

Net Profit before tax \$'000 30,039 29,450 478 3,464 724 589 26,821 FP Gross Profit OPEX movement FY16 Cash NPBT HMC Cash NPBT FY16 Cash NPBT FY15 Cash NPBT MC Gross Profit (excl HMC) movement movement (excl HMC)

- Significant revenue growth in both the core broking business and financial • planning arm drove increase in net profit before tax
- The closure of HMC helped stem the cash losses recorded in FY15 ۰
- Business will continue to focus on revenue growth and expense management in • FY17 and beyond

	Strong gross	\$00
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0 1)	profit growth in	Gro
S	mortgage	Gro
	broking and	OP
M	DI OKING ANU	EBI
)UQ	financial	NP
S	planning	NP
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	* FY14 Divisional results excludes discontine business LoanKit	ued

YOY Growth (%)

	FY16			EVAE				
				FY15			FY14	
MC	FP	НМС	МС	FP	НМС	MC	FP	НМС
12.2b			11.5b			10.4b		
63,295	1,745	437	60,315	1,268	3,800	58,740	636	3,369
62,700	1,745	1,355	59,237	1,268	3,212	57,261	636	3,319
32,219	2,189	1,944	31,506	2,178	4,316	29,874	1,706	3,039
31,491	(377)	(541)	28,335	(843)	(957)	28,240	(1,016)	409
20,913	(336)	(1,039)	19,901	(661)	(384)	19,106	(773)	214
21,264	(300)	(419)	19,955	(626)	(763)	19,342	(739)	203
	63,295 62,700 32,219 31,491 20,913	63,2951,74562,7001,74532,2192,18931,491(377)20,913(336)	63,2951,74543762,7001,7451,35532,2192,1891,94431,491(377)(541)20,913(336)(1,039)	63,2951,74543760,31562,7001,7451,35559,23732,2192,1891,94431,50631,491(377)(541)28,33520,913(336)(1,039)19,901	63,2951,74543760,3151,26862,7001,7451,35559,2371,26832,2192,1891,94431,5062,17831,491(377)(541)28,335(843)20,913(336)(1,039)19,901(661)	63,2951,74543760,3151,2683,80062,7001,7451,35559,2371,2683,21232,2192,1891,94431,5062,1784,31631,491(377)(541)28,335(843)(957)20,913(336)(1,039)19,901(661)(384)	63,2951,74543760,3151,2683,80058,74062,7001,7451,35559,2371,2683,21257,26132,2192,1891,94431,5062,1784,31629,87431,491(377)(541)28,335(843)(957)28,24020,913(336)(1,039)19,901(661)(384)19,106	63,2951,74543760,3151,2683,80058,74063662,7001,7451,35559,2371,2683,21257,26163632,2192,1891,94431,5062,1784,31629,8741,70631,491(377)(541)28,335(843)(957)28,240(1,016)20,913(336)(1,039)19,901(661)(384)19,106(773)

Divisional results

Core broking business cash NPAT up 7% •

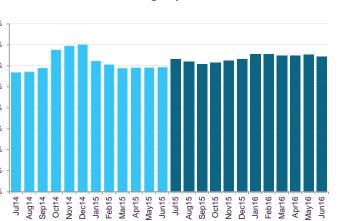
7%

52%

45%

- Financial Planning business cash NPAT up 52%, with this business delivering its first monthly profit . result in February 2016
- HMC division was shut down, but continues to receive trailing commission from products • introduced prior to this closure; all costs of closure included in FY16

Average upfront commission rates have improved



Average upfront rate

0.200% 0.180% 0.160% 0.140% 0.120% 1H16 2H16 1H17 2H17 1H18 2H18 1H19 2H19 1H20 2H20 1H21 2H21

Average trail rate

Average rate total book



Average rate new settlements*

* Settlements post GFC changing commission rates

- Average upfront rate for FY16 is 0.647%
- Average trail rate is predicted to settle at 0.1750% by June 2021 as book matures

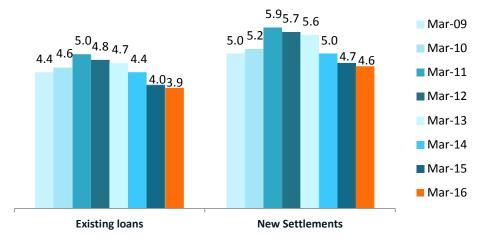
Marginal declining average loan life a reflection of the current low interest rate environment

Prepared by: Deloitte Actuaries & Consultants Limited

The loan life is a projection of the future at the date of calculation. Each year's loan life is based on the experience of that year, assuming this recurs in all the years. .

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- Loan life shortened in FY16 driven by low rates and refinancers in a buoyant mortgage market
- This trend is expected to continue as interest rates are expected to stay lower for the foreseeable future

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Operating cash flow

\$000	FY16	FY15
Net profit before tax (cash basis)	29,450	25,717
Depreciation and amortisation	1,541	2,491
	30,991	28,208
Tax paid	(7,584)	(8,684)
Purchase of fixed assets and intangibles	(1,040)	(7,213)
Movement in creditors and prepayments	(3,167)	1,421
Other balance sheet movements	943	877
Cash flow before dividends	20,143	14,609
Dividends paid	(19,902)	(19,227)
Net cash movement	241	(4,618)

Achievement of FY16 goals

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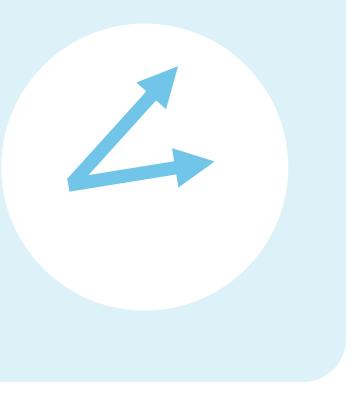


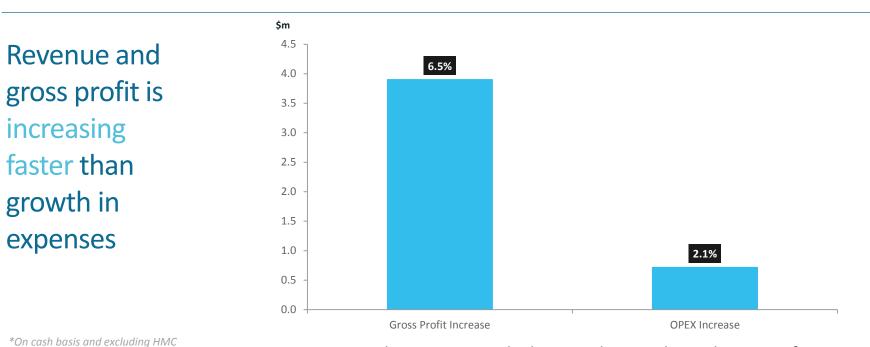


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	• NPAT growth (positive jaws)	٠	Market share growth
			1+1>2
٠	Increase franchisee revenue	٠	MCFP integration

NPAT Growth (positive jaws)

Strong positive revenue growth and improvement in expense management

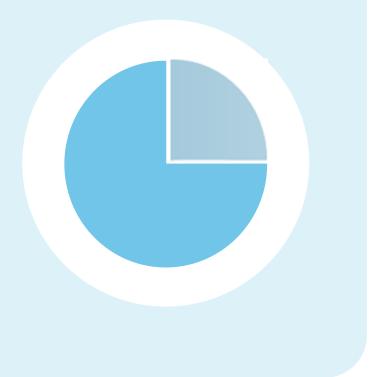


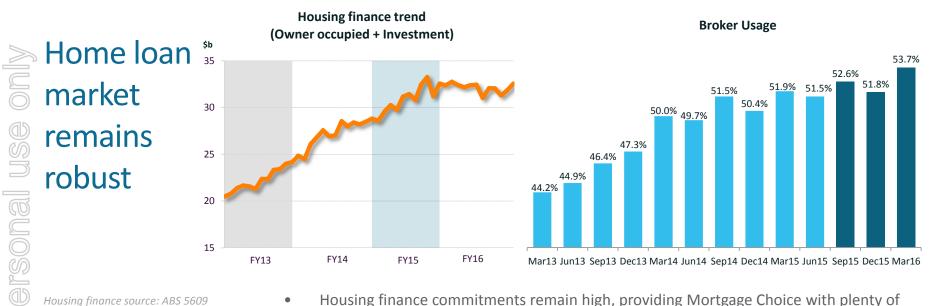


- Increased investment in the business has accelerated gross profit, outpacing growth in expenses
- Expense management and ROI will remain a key focus for the Business in FY17 and beyond

Market Share

Reversed the trend in market share, continued opportunity exists



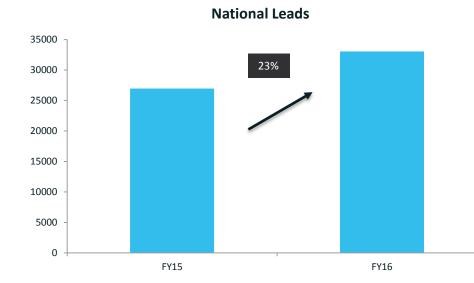


Housing finance source: ABS 5609 Table 11 – Housing Finance, Australia, Jun16 (Seasonally adjusted series)

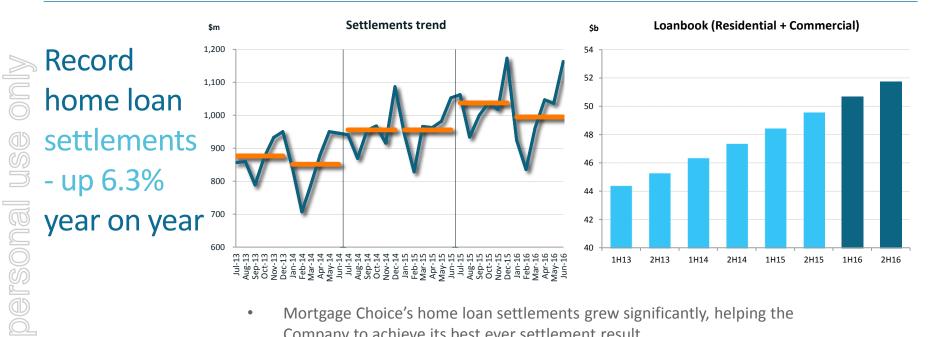
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Broker usage source: MFAA's quarterly survey of leading mortgage brokers and aggregators – Mar16 report

- Housing finance commitments remain high, providing Mortgage Choice with plenty of business opportunities
- Mortgage Choice remains well placed to capture market share even if the heat comes out of the housing market
- Broker usage continues to grow above 50%

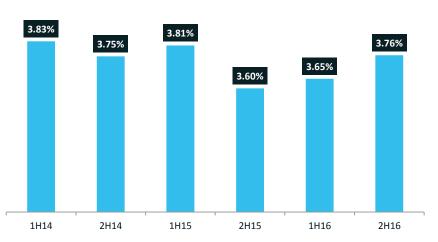


- National home loan leads up 23% as a result of a focus on website conversion and a new media strategy. TV was removed from the media mix, allowing for a concentrated spend on more efficient channels – radio, paid Google search and local collaborative marketing
- The new strategy helped reduce the Company's cost per lead by 17.5% year on year



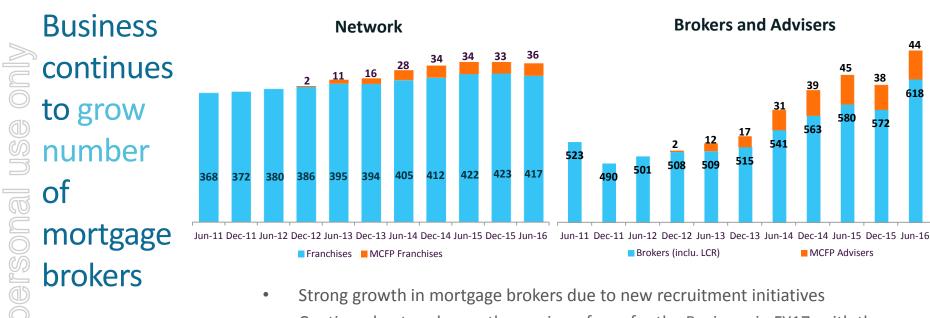
- Mortgage Choice's home loan settlements grew significantly, helping the ۰ Company to achieve its best ever settlement result
- In FY16 the average monthly settlement result surpassed \$1 billion for the first ٠ time
- Strong growth in loan writer numbers and continued high productivity places ٠ the Group very well for continued lending growth

Market Share



Market Share

- Mortgage Choice reversed the decline in market share throughout FY16
- On the back of strong recruitment heading into FY17, Mortgage Choice is well placed to continue to grow the Company's footprint and, in turn, increase market share
- Profitable growth in market share will remain a key focus for the Business in FY17



- Continued network growth remains a focus for the Business in FY17, with the Company building a team to drive recruitment and accelerate productivity, including a new Head of Growth and Development function
- The Company has bullish plans for continued growth in loan writer and franchisee numbers in FY17 and is well positioned to deliver against the same

Franchise Movement Mortgage Choice will <u>NINO</u> 11 continue to personal use invest in 422 recruitment Recruitment Suspended Terminated Opening Two new recruitment initiatives have been introduced to help the Company . increase its footprint in FY17 Recruitment initiatives are designed to reduce the barriers to entry and help . Mortgage Choice's loan writers and franchisees get up-to-speed and be efficient faster

Mortgage Choice enjoyed a strong year for re-sales, proving the proposition remains strong

12

2H12

9

1H12

14

Greenfields

15

1H13

Sale of greenfields and existing franchises

11

13

2H14

8

2H13 1H14

15

10

1H15 2H15 1H16 2H16

16

16

8

Sales of existing to new

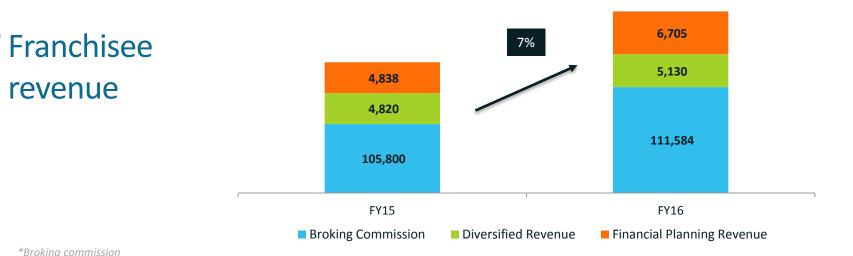
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Closing

Increase franchisee revenue

Growth goal for franchisee revenue surpassed in FY16



- Franchisee revenue growth exceeded the business target the Company set for itself
- The surge in franchisee revenue growth can be attributed to growth in the core broking . business, as well as growth in our diversified products and financial planning
- Mortgage Choice will continue to optimise the range of solutions and the distribution . channels for each in FY17 in order to further diversify and enhance franchisee revenue growth

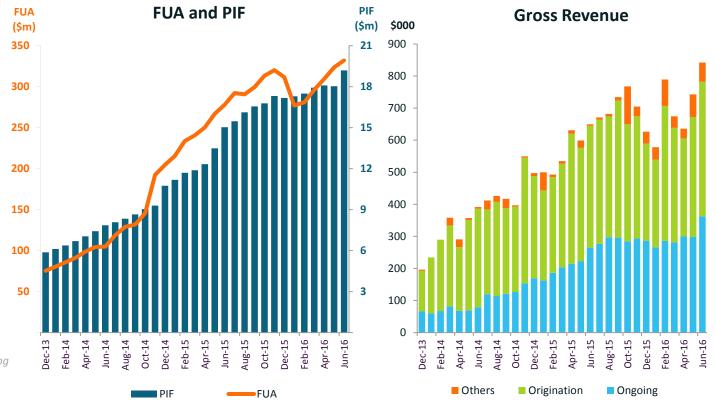
MCFP integration

Mortgage Choice believes 1 + 1 can equal more than 2 for our customers, franchisees and shareholders

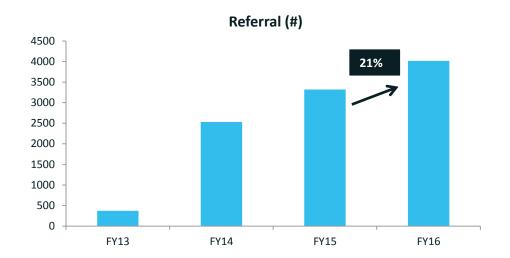
1+1>2

Continued growth in Funds Under Advice and Premiums In Force puts Financial Planning in th black *Includes insurance written by black Continued Planning in the

*Includes insurance written by broking

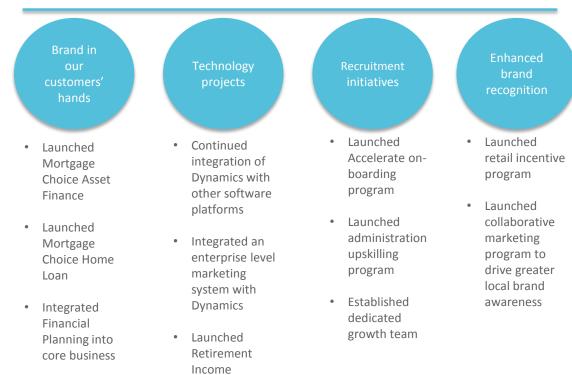


Referrals to MCFP increasing but opportunities still exist



- Referrals from the core broking business to the financial planning business are trending upwards
- Plenty of opportunity to grow referral numbers from the broking network
- Launched industry-leading Retirement Income Calculator to open conversation with more Australians about the value of financial advice

FY16 Projects and Initiatives



Calculator tool

business

FY16

Success in FY2016



Focus areas for FY17

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Goals for FY2017

ncrease and
diversify
franchisee
revenue

Brand awareness and engagement

These goals will deliver

- Implement and enhance recruitment initiatives
- Further integrate diversified services
- Grow national home loan leads
 - Increase local collaborative marketing efforts
 - Grow retail footprint through incentive programs
 - Have more Mortgage Choice branded vehicles on the road
 - Grow national lead volumes through new marketing strategy





Strategy

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page

Vision

Australia's leading provider of financial choices and advice, delivering exceptional customer value and profitability for our franchisees and shareholders.

Purpose

To create a life of abundance for all Australians.

Success in FY2017

Success in FY2020

Increase & diversify franchisee revenue	Brand awareness and engagement	Market share growth	NPAT growth (positive jaws)	Omni- channel customer experience	Broader range of products	Distribution growth	Customer centric culture
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Beliefs

- We deliver a highly valuable service to our customers via our service standards Care, Solve and Amaze;
- We do the right thing;
- We attract the best and brightest in the industry and allow them to grow and prosper;
- We make a positive contribution to our community.

Success in FY2016

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/	NPAT growth (positive jaws)	Market share growth	Increase franchisee revenue	MCFP integration		
		FY16	FY15		% Change	9
Head Office Lea	ads	33,044	26,955		23%	
Home Loan Set	tlements (\$m)	12,196	11,471		6.3%	
Cash Group Re	venue (\$m) excl HMC	187.1	175.8		6.4%	
Financial Plann	ing Gross Profit (\$k)	1,745	1,268		38%	
Cash NPAT (\$m	n)	20.5	18.6		10.7%	
Dividend (\$c)		16.5	15.5		6.5%	

Questions?



Appendices



	\$m	1H10	2H10	1H11	2H11	1H12	2H12	1H13	2H13	1H14	2H14	1H15	2H15	1H16	2H16
	Origination inc	27.99	24.16	25.51	23.59	25.98	25.08	26.03	25.94	31.72	31.29	34.98	35.02	37.32	34.99
	Origination exp	(20.25)	(16.99)	(18.14)	(16.62)	(18.43)	(17.95)	(18.78)	(18.59)	(23.08)	(22.69)	(25.83)	(25.66)	(27.10)	(25.84)
	Cash Trail inc	41.48	41.45	42.30	41.48	42.13	42.32	43.40	43.28	43.94	43.47	44.27	45.06	47.40	47.69
tats	Cash Trail exp	(25.78)	(25.55)	(25.39)	(25.15)	(24.99)	(25.08)	(25.69)	(25.60)	(25.89)	(26.30)	(26.65)	(27.48)	(28.85)	(29.00)
	Net Upfront	7.74	7.17	7.37 16.91	6.97 16.33	7.55	7.13	7.25	7.35	8.64	8.60	9.15	9.35	10.22	9.14
	Net Trail	15.70 23.44	15.90 23.08	24.28	23.30	17.13 24.68	17.24 24.38	17.71 24.96	17.68 25.02	18.05 26.69	17.17 25.77	17.62 26.77	17.58 26.93	18.55 28.77	18.69 27.83
	Other Income	0.89	1.51	1.36	1.95	2.45	2.50	3.45	3.64	4.31	4.79	5.43	4.58	5.59	3.62
	Cash PAT	7.79	7.04	8.84	7.08	6.50	8.52	7.82	7.95	8.97	9.74	8.97	9.59	10.09	10.46
	IFRS PAT	9.76	13.72	8.79	18.67	6.44	12.02	7.51	11.20	9.66	8.80	9.97	8.88	10.75	8.79
	After tax gain on Loankit sale	-	-	-	-	-	-	-	-	1.34	-	-	-	-	-
	Cash PAT including gain on sale	7.79	7.04	8.84	7.08	6.50	8.52	7.82	7.95	10.31	9.74	8.97	9.59	10.09	10.46
	IFRS PAT including gain on sale	9.76	13.72	8.79	18.67	6.44	12.02	7.51	11.20	11.00	8.80	9.97	8.88	10.75	8.79
	Cash e.p.s.	6.5 c	5.9 c	7.3 c	6.0 c	5.4 c	7.1 c	6.4 c	6.5 c	8.3 c	7.9 c	7.2 c	7.8 c	8.1 c	8.4 c
	IFRS e.p.s.	8.2 c	11.5 c	7.3 c	15.6 c	5.4 c	10 c	6.2 c	9 c	8.9 c	7.1 c	8.0 c	7.2 c	8.6 c	7.1 c
	Div p.s.	5.5 c	6.5 c	6.0 c	7.0 c	6.0 c	7.0 c	6.0 c	7.0 c	7.5 c	8.0 c	7.5 c	8.0 c	8.0 c	8.5 c
	Upfront Payout	72.3%	70.3%	71.1%	70.4%	70.9%	71.6%	72.2%	71.7%	72.8%	72.5%	73.8%	73.3%	72.6%	73.9%
	Trail Payout	62.2%	61.6%	60.0%	60.6%	59.3%	59.3%	59.2%	59.2%	58.9%	60.5%	60.2%	61.0%	60.9%	60.8%
	Total Payout	66.3%	64.8%	64.2%	64.2%	63.8%	63.8%	64.1%	63.8%	64.7%	65.5%	66.2%	66.4%	66.0%	66.3%
	Volumes MC														
	Settlements # (`000)	18.73	15.36	15.91	14.56	15.58	15.86	15.77	15.68	18.66	17.86	19.24	18.81	19.80	19.10
	Settlements \$b	4.82	4.07	4.33	3.99	4.34	4.39	4.43	4.35	5.26	5.11	5.74	5.74	6.23	5.97
	Approvals \$b	5.39	4.59	5.03	4.50	5.11	5.04	5.09	5.28	6.13	6.04	6.90	6.55	7.22	6.78
	Market \$b	138.61	117.70	122.42	113.02	123.19	119.83	129.74	134.12	160.15	160.94	181.16	181.93	198.15	180.20
	Market Share	3.89%	3.90%	4.11%	3.98%	4.14%	4.20%	3.93%	3.94%	3.83%	3.75%	3.81%	3.60%	3.65%	3.76%
	Avg Residential Loan Book \$b	36.97	38.40	39.73	40.68	41.68	42.76	43.80	44.55	45.56	46.48	47.65	48.65	49.73	50.70

Balance sheet

	\$'000	\$'000
ASSETS		
Current assets		
Cash and cash equivalents	8,068	7,827
Trade and other receivables	102,140	100,399
Total current assets	110,208	108,226
Non-current assets		
Receivables	245,717	238,209
Property, plant and equipment	450	826
Intangible assets	6,475	7,148
Total non-current assets	252,642	246,183
Total assets	362,850	354,409
EQUITY		
Contributed equity	6,804	5,780
Reserves	1,664	1,909
Retained profits	93,859	94,223
Total equity	102,327	101,912

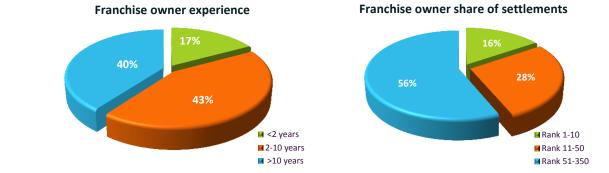
Jun-16

Jun-15

	Jun-16 \$'000	Jun-15 \$'000
LIABILITIES		
Current liabilities		
Trade and other payables	69,940	69,931
Current tax liabilities	1,159	119
Provisions	1,084	1,305
Total current liabilities	72,183	71,355
Non-current liabilities		4 40 005
Trade and other payables	150,015	142,895
Deferred tax liabilities	37,661	37,476
Provisions	664	771
Total non-current liabilities	188,340	181,142
Total liabilities	260,523	252,497
Net assets	102,327	101,912

	2016 \$'000	2015 \$'000
Cash flows from operating activities	Ş 000	Ş 000
Receipts from customers (inclusive of goods and services tax)	206,602	198,237
Payments to suppliers and employees (inclusive of goods and services tax)	(178,298)	(168,218)
	28,304	30,019
Income taxes paid	(7,584)	(8,684)
Net cash inflow from operating activities	20,720	21,335
Cash flows from investing activities		
Payments for property, plant, equipment and intangibles	(1,040)	(7,213)
Proceeds from sale of property, plant and equipment	44	-
Interest received	419	487
Net cash inflow/(outflow) from investing activities	(577)	(6,726)
Cash flows from financing activities		
Dividends paid to company's shareholders	(19,902)	(19,227)
Net cash (outflow) from financing activities	(19,902)	(19,227)
Net increase/(decrease) in cash and cash equivalents	241	(4,618)
Cash and cash equivalents at the beginning of the financial year	7,827	12,445
Cash and cash equivalents at the end of year	8,068	7,827

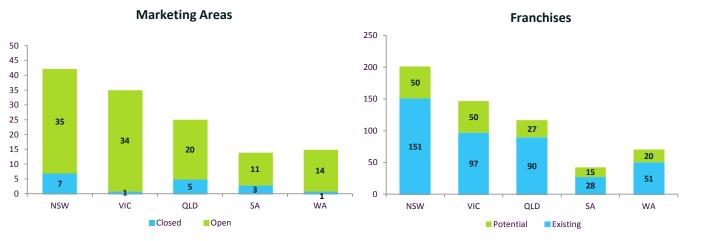
Network snapshot For personal



	National		NSW8	NSW&ACT		VIC&TAS		QLD		SA&NT		WA	
	<u>Jun-16</u>	<u>Jun-15</u>											
Loan book (\$b)	51.7	49.5	35.3%	35.1%	19.9%	20.0%	26.7%	26.1%	8.8%	8.9%	9.4%	9.8%	
Loan writer (incl LCR)	618	580	212	200	144	138	153	137	48	41	61	64	
Franchise	417	422	151	152	97	97	90	91	28	30	51	52	

use on personal * Information based on Jun16 Quarter Broker Resource Model

[°] Capacity for growth in recruitment

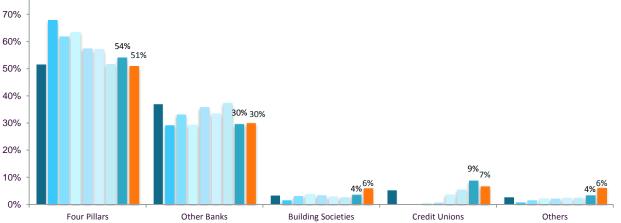


- Marketing area capacities are assessed quarterly using an external ٠ benchmarking model that takes into account geographic data, ABS data and franchise settlements
- In 131 marketing areas, 114 greenfield sites are available ۰
- We have capacity to increase our franchise footprint from 417 to 579 •

Mortgage Choice 70% settlements by 60% lender 40%

Annual Figures from FY08 to FY16

Four Pillars includes CBA, ANZ, NAB (Homeside) and Westpac (excludes St. George and BankWest)

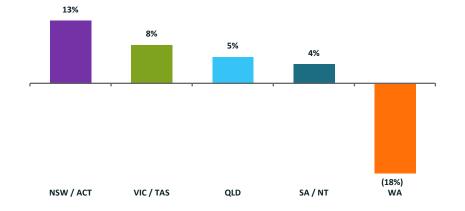


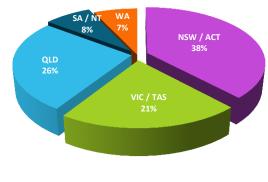
- Four pillars continue to dominate
- Four pillars including StGeorge and Bankwest fell from 67% to 66%

<u>Settlements (\$m)</u>	<u>FY16</u>	<u>%</u>	<u>FY15</u>	<u>%</u>	Growth
NSW / ACT	4,647	38%	4,117	36%	13%
VIC / TAS	2,553	21%	2,367	21%	8%
QLD	3,212	26%	3,047	27%	5%
SA / NT	928	8%	893	8%	4%
WA	856	7%	1,048	9%	(18%)
	12,196	100%	11,471	100%	6%

Settlements growth FY16 / FY15







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