

Full Year ending June 2016

# FY16 Full Year Results presentation

Presented by John Flavell (CEO) and Susan Mitchell (CFO)



#### Today:

- 1. Introduction
- 2. Financial performance
- 3. Achievement of FY16 goals
- 4. Focus areas for FY17
- 5. Appendices

# Introduction



# Highlights summary



Cash NPAT up by 10.7%



**Record lending results** • \$12.2bn



**Financial Planning** ٠ profitable on a monthly basis



Dividend up 1c to 16.5c ٠

			FY16	FY15	FY16 vs FY15	
FY16	NPBT	- cash	29.5 m	25.7 m	14.5%	
performance		- IFRS	28.3 m	26.5 m	6.9%	
	NPAT	- cash	20.5 m	18.6 m	10.7%	
highlights		- IFRS	19.5 m	18.9 m	3.6%	
	Lending	- Loan book^	51.7 b	49.5 b	4.4%	
		- Settlements	12.2 b	11.5 b	6.3%	
	Wealth	- FUA	332.1 m	278.0 m	19.4%	
		- PIF	19.2 m	15.0 m	27.7%	
	Basic EPS	- cash	16.5 c	15.0 c	10.0%	
^includes residential and commercial		- IFRS	15.7 c	15.2 c	3.3%	
	DPS	- ordinary	16.5 c	15.5 c	6.5%	

# **Financial performance**

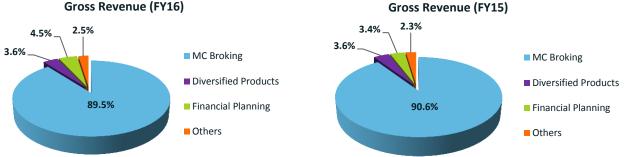


	\$m	FY16 Cash^	FY15 Cash^	% change	FY16 IFRS	FY15 IFRS	% change
Profit and	Origination commission received Trailing commission received	72.31 95.08 167.39	70.00 89.33 159.33	3.3% 6.4% 5.1%	72.31 104.71 177.01	70.00 92.49 162.49	3.3% 13.2% 8.9%
loss	Origination commission paid Trailing commission paid	52.94 <u>57.85</u> 110.80	51.49 54.14 105.63	2.8% 6.9%	52.94 <u>66.89</u>	51.49 56.22 107.71	2.8% 19.0%
statement	Net core commission	56.59	<b>53.70</b>	4.9% <b>5.4%</b>	119.83 <b>57.18</b>	54.78	
	Diversified products net revenue Financial Planning net revenue HMC net revenue Other income	1.58 1.69 1.35 4.58	1.57 1.16 3.18 4.11	0.9% 46.0% (57.4%) 11.5%	1.58 1.69 0.44 4.58		0.9% 46.0% (88.4%) 11.5%
^ Cash is based on accruals accounting; but excludes share based remuneration, and the net	Gross profit	65.80	63.72	3.3%	65.48	65.38	0.1%
present value of future trailing commissions receivable and	Operating expenses Share based remuneration	36.35	38.00	(4.3%) -	36.35 0.78		(4.3%) (11.0%)
payable. This is an extract from our audited accounts.	Net profit before tax Net profit after tax	29.45	-	14.5% <b>10.7%</b>	28.35	26.51 <b>18.86</b>	6.9% <b>3.6%</b>
	EPS (cps) DPS (cps)	16.5 16.5	15.0 15.5	10.0% 6.5%	15.7 16.5	15.2 15.5	3.3% 6.5%

	\$m	FY16 Cash^	FY15 Cash^	% change	FY16 IFRS	FY15 IFRS	% change
	Origination commission received	72.31	70.00	3.3%	72.31	70.00	3.3%
	Trailing commission received	95.08	89.33	6.4%	104.71	92.49	13.2%
Profit and	Diversified products revenue	6.71	6.39	5.1%	6.71	6.39	5.1%
i i ont unu	Financial Planning revenue	8.40	6.00	40.0%	8.40	6.00	40.0%
	Other Income	4.58	4.08	12.3%	4.58	4.08	12.3%
loss	Gross Revenue	187.08	175.79	6.4%	196.70	178.95	9.9%
	Origination commission paid	52.94	51.49	2.8%	52.94	51.49	2.8%
statement	Trailing commission paid	57.85	54.14	6.9%	66.89	56.22	19.0%
Statement	Diversified products costs	5.13	4.82	6.4%	5.13	4.82	6.4%
	Financial Planning costs	6.71	4.84	38.6%	6.71	4.84	38.6%
	Commission Cost	122.63	115.29	6.4%	131.67	117.37	12.2%
	Gross profit	64.45	60.51	6.5%	65.04	61.58	5.6%
^ Cash is based on accruals	Operating expenses	34.41	33.68	2.1%	34.41	33.68	2.1%
accounting; but excludes share	Share based remuneration	0.00	0.00	-	0.80	0.84	(4.9%)
based remuneration, and the net present value of future trailing	OPEX	34.41	33.68	2.1%	35.21	34.53	2.0%
commissions receivable and payable. This presentation is	Net profit before tax (excl HMC)	30.04	26.82	12.0%	29.83	27.06	10.2%
adapted from our audited accounts to show the effect of the closure of	HMC profit before tax	(0.59)	(1.10)	(46.6%)	(1.48)	(0.55)	170.3%
HMC.	Net profit before tax	29.45	25.72	14.5%	28.35	26.51	6.9%
	Net profit after tax	20.55	18.57	10.7%	19.54	18.86	3.6%
	EPS (cps)	16.5	15.0	10.0%	15.7	15.2	3.3%
	DPS (cps)	16.5	15.5	6.5%	16.5	15.5	6.5%

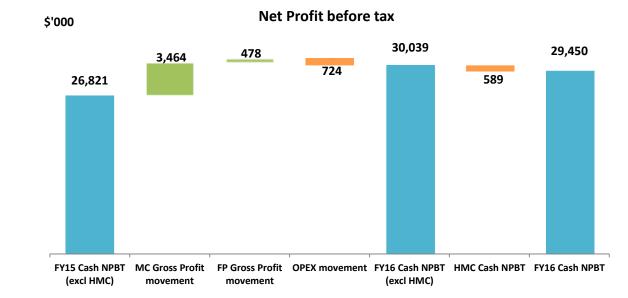
Mortgage Choice FY16 Full Year Results presentation





\* Gross Revenue on a cash basis and excludes HMC

- Continued increase in percentage of gross revenue from diversified sources
- Significant growth in Financial Planning, with business achieving first monthly profit result in February and repeated in May and June



• Significant revenue growth in both the core broking business and financial planning arm drove increase in net profit before tax

- The closure of HMC helped stem the cash losses recorded in FY15
- Business will continue to focus on revenue growth and expense management in FY17 and beyond

NPBT records

strong growth

and controlled

expense

					Division	al results				
	\$000		FY16			FY15			FY14	
Strong gross		MC	FP	HMC	MC	FP	нмс	MC	FP	нмс
	Settlements	12.2b			11.5b			10.4b		
profit growth in	Gross profit (IFRS)	63,295	1,745	437	60,315	1,268	3,800	58,740	636	3,369
mortgage	Gross profit (Cash)	62,700	1,745	1,355	59,237	1,268	3,212	57,261	636	3,319
have been a second	OPEX	32,219	2,189	1,944	31,506	2,178	4,316	29,874	1,706	3,039
broking and	EBITDA (Cash)	31,491	(377)	(541)	28,335	(843)	(957)	28,240	(1,016)	409
financial	NPAT (IFRS)	20,913	(336)	(1,039)	19,901	(661)	(384)	19,106	(773)	214
planning	NPAT (Cash)	21,264	(300)	(419)	19,955	(626)	(763)	19,342	(739)	203
	YOY Growth (%)	7%	52%	45%						

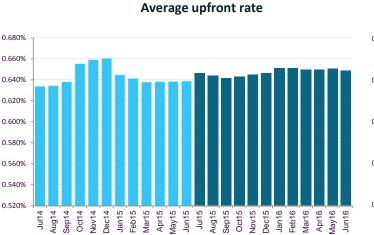
• Core broking business cash NPAT up 7%

\* FY14 Divisional results excludes discontinued

business LoanKit

- Financial Planning business cash NPAT up 52%, with this business delivering its first monthly profit result in February 2016
- HMC division was shut down, but continues to receive trailing commission from products introduced prior to this closure; all costs of closure included in FY16

#### Average upfront commission rates have improved .680% .660% .660% .660% .50% .50%



#### 0.200% 0.180% 0.160% 0.140% 0.120% 1H16 2H16 LH17 2H17 1H18 2H18 1H19 2H19 1H20 2H20 1H21 2H21

Average trail rate

Average rate total book



Average rate new settlements\*

\* Settlements post GFC changing commission rates

- Average upfront rate for FY16 is 0.647%
- Average trail rate is predicted to settle at 0.1750% by June 2021 as book matures

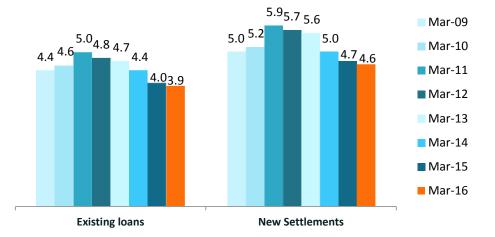
# Marginal declining average loan life a reflection of the current low interest rate environment

Prepared by: Deloitte Actuaries & Consultants Limited

The loan life is a projection of the future at the date of calculation. Each year's loan life is based on the experience of that year, assuming this recurs in all the years. ۰

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#### Loan life - number of years



- Loan life shortened in FY16 driven by low rates and refinancers in a buoyant mortgage market
- This trend is expected to continue as interest rates are expected to stay lower for the foreseeable future

# Operating cash flow

\$000	FY16	FY15
Net profit before tax (cash basis)	29,450	25,717
Depreciation and amortisation	1,541	2,491
	30,991	28,208
Tax paid	(7,584)	(8,684)
Purchase of fixed assets and intangibles	(1,040)	(7,213)
Movement in creditors and prepayments	(3,167)	1,421
Other balance sheet movements	943	877
Cash flow before dividends	20,143	14,609
Dividends paid	(19,902)	(19,227)
Net cash movement	241	(4,618)

# Achievement of FY16 goals

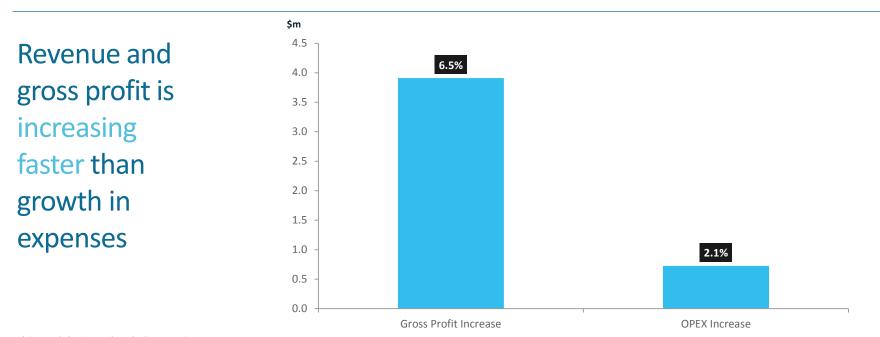


# FY16 goals



# NPAT Growth (positive jaws)

Strong positive revenue growth and improvement in expense management

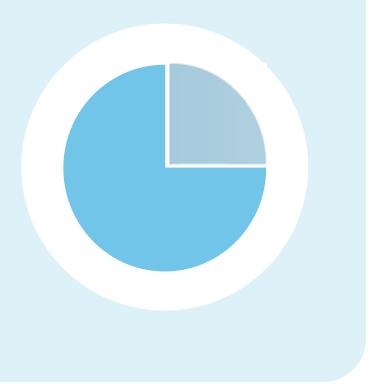


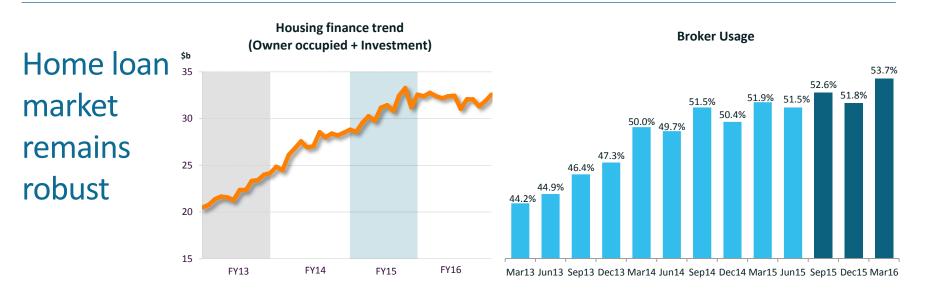
- Increased investment in the business has accelerated gross profit, outpacing growth in expenses
  - Expense management and ROI will remain a key focus for the Business in FY17 and beyond

\*On cash basis and excluding HMC

# **Market Share**

Reversed the trend in market share, continued opportunity exists

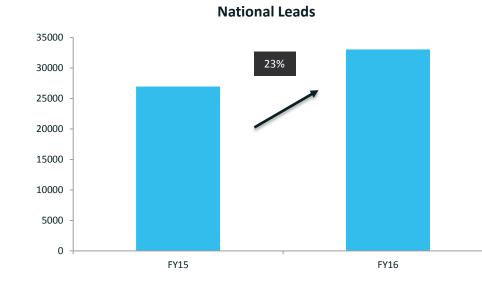




Housing finance source: ABS 5609 Table 11 – Housing Finance, Australia, Jun16 (Seasonally adjusted series)

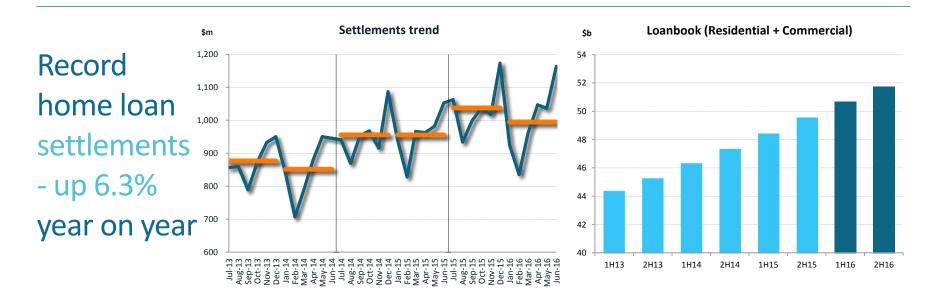
Broker usage source: MFAA's quarterly survey of leading mortgage brokers and aggregators – Mar16 report

- Housing finance commitments remain high, providing Mortgage Choice with plenty of business opportunities
- Mortgage Choice remains well placed to capture market share even if the heat comes out of the housing market
- Broker usage continues to grow above 50%



National home loan leads

- National home loan leads up 23% as a result of a focus on website conversion and a new media strategy. TV was removed from the media mix, allowing for a concentrated spend on more efficient channels – radio, paid Google search and local collaborative marketing
- The new strategy helped reduce the Company's cost per lead by 17.5% year on year



- Mortgage Choice's home loan settlements grew significantly, helping the Company to achieve its best ever settlement result
- In FY16 the average monthly settlement result surpassed \$1 billion for the first time
- Strong growth in loan writer numbers and continued high productivity places the Group very well for continued lending growth

# Market Share

1H14

• Mortgage Choice reversed the decline in market share throughout FY16

1H15

• On the back of strong recruitment heading into FY17, Mortgage Choice is well placed to continue to grow the Company's footprint and, in turn, increase market share

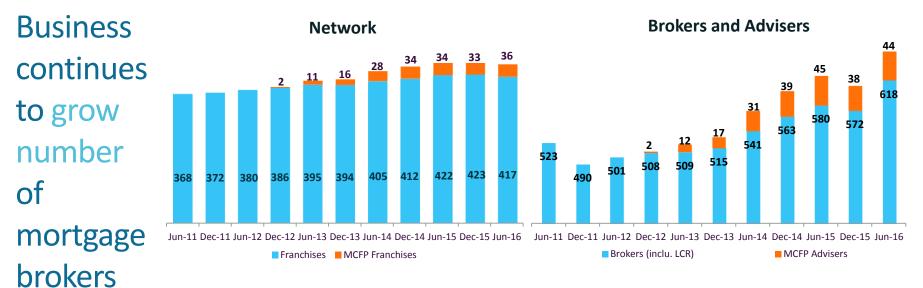
2H15

1H16

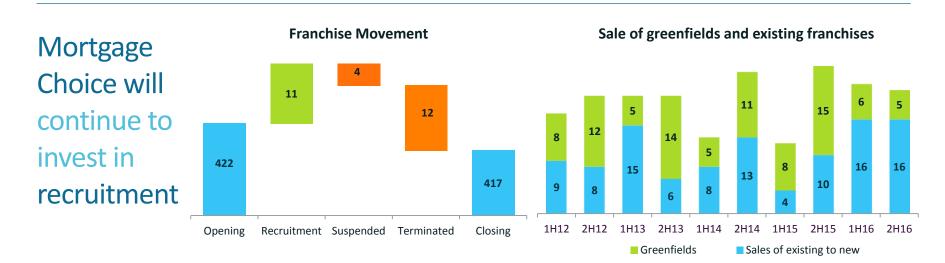
2H16

• Profitable growth in market share will remain a key focus for the Business in FY17

2H14

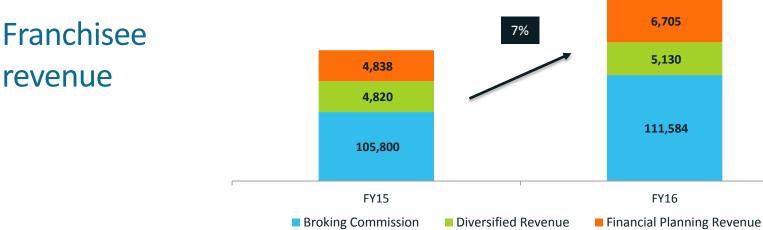


- Strong growth in mortgage brokers due to new recruitment initiatives
- Continued network growth remains a focus for the Business in FY17, with the Company building a team to drive recruitment and accelerate productivity, including a new Head of Growth and Development function
- The Company has bullish plans for continued growth in loan writer and franchisee numbers in FY17 and is well positioned to deliver against the same



- Two new recruitment initiatives have been introduced to help the Company increase its footprint in FY17
- Recruitment initiatives are designed to reduce the barriers to entry and help Mortgage Choice's loan writers and franchisees get up-to-speed and be efficient faster
- Mortgage Choice enjoyed a strong year for re-sales, proving the proposition remains strong

Increase franchisee revenue Growth goal for franchisee revenue surpassed in FY16



\*Broking commission excludes movement in clawback provision

- Franchisee revenue growth exceeded the business target the Company set for itself
- The surge in franchisee revenue growth can be attributed to growth in the core broking business, as well as growth in our diversified products and financial planning
- Mortgage Choice will continue to optimise the range of solutions and the distribution channels for each in FY17 in order to further diversify and enhance franchisee revenue growth

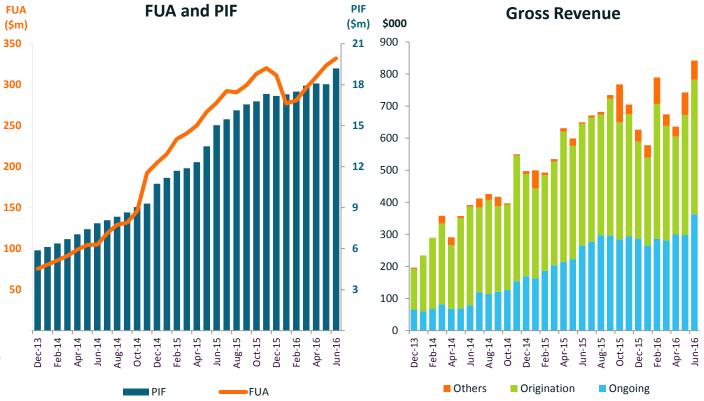
# MCFP integration

Mortgage Choice believes 1 + 1 can equal more than 2 for our customers, franchisees and shareholders

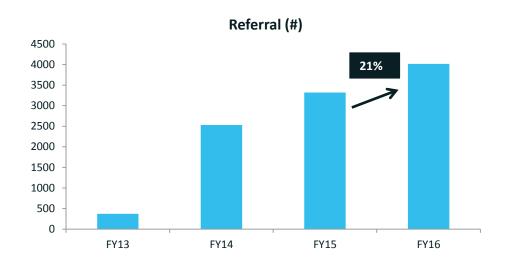
# 1+1>2

Continued growth in **Funds Under** Advice and **Premiums In** Force puts **Financial** Planning in the black

\*Includes insurance written by broking network



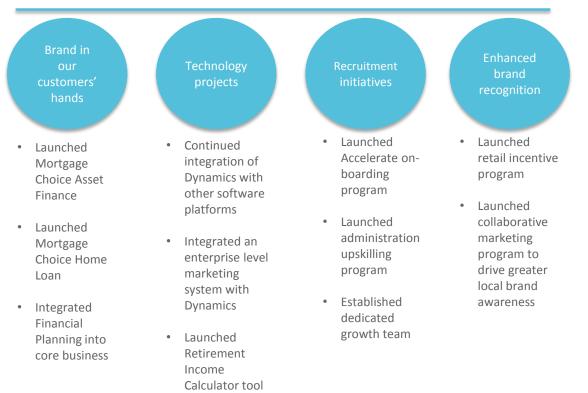
# Referrals to MCFP increasing but opportunities still exist



- Referrals from the core broking business to the financial planning business are trending upwards
- Plenty of opportunity to grow referral numbers from the broking network
- Launched industry-leading Retirement Income Calculator to open conversation with more Australians about the value of financial advice

#### FY16 Projects and Initiatives

Key projects launched in FY16 will drive success in FY17



#### Achieved (and exceeded) business targets in FY16 Success in FY2016 Market share growth Market share growth franchisee revenue MCFP integrativ



# Focus areas for FY17



# Goals for FY2017

Increase and
diversify
franchisee
revenue

- Implement and enhance recruitment initiatives
- Further integrate diversified services
- Grow national home loan leads
- Increase local collaborative marketing efforts
- Brand awareness and engagement
- efforts
   Grow retail footprint through incentive programs
- Have more Mortgage Choice branded vehicles on the road
- Grow national lead volumes through new marketing strategy





## Vision

Strategy

on a

page

Australia's leading provider of financial choices and advice, delivering exceptional customer value and profitability for our franchisees and shareholders.

### Purpose

To create a life of abundance for all Australians.

#### Success in FY2017

#### Success in FY2020

franchisee	Brand awareness and engagement	Market share growth	NPAT growth (positive jaws)	Omni- channel customer experience	Broader range of products	Distribution growth	Customer centric culture
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## Beliefs

- We deliver a highly valuable service to our customers via our service standards Care, Solve and Amaze;
- We do the right thing;
- We attract the best and brightest in the industry and allow them to grow and prosper;
- We make a positive contribution to our community.

#### Success in FY2016

Summary

	Success III FT											
У	NPAT growth (positive jaws)	Market share growth	Increase franchisee revenue	MCFP integration								
		FY16	FY15		% Change	9						
Head Office Lea	ads	33,044	26,955		23%							
Home Loan Set	tlements (\$m)	12,196	11,471		6.3%							
Cash Group Rev	venue (\$m) excl HMC	187.1	175.8		6.4%							
Financial Plann	ing Gross Profit (\$k)	1,745	1,268		38%							
Cash NPAT (\$m	n)	20.5	18.6		10.7%							
Dividend (\$c)		16.5	15.5		6.5%							

# **Questions?**



# Appendices



	\$m	1H10	2H10	1H11	2H11	1H12	2H12	1H13	2H13	1H14	2H14	1H15	2H15	1H16	2H1
	Origination inc	27.99	24.16	25.51	23.59	25.98	25.08	26.03	25.94	31.72	31.29	34.98	35.02	37.32	34.9
	Origination exp	(20.25)	(16.99)	(18.14)	(16.62)	(18.43)	(17.95)	(18.78)	(18.59)	(23.08)	(22.69)	(25.83)	(25.66)	(27.10)	(25.84
	Cash Trail inc	41.48	41.45	42.30	41.48	42.13	42.32	43.40	43.28	43.94	43.47	44.27	45.06	47.40	47.6
Yearly stats – P/L	Cash Trail exp	(25.78)	(25.55)	(25.39)	(25.15)	(24.99)	(25.08)	(25.69)	(25.60)	(25.89)	(26.30)	(26.65)	(27.48)	(28.85)	(29.0
	Net Upfront	7.74	7.17	7.37	6.97	7.55	7.13	7.25	7.35	8.64	8.60	9.15	9.35	10.22	9.1
_ D/I	Net Trail	15.70	15.90	16.91	16.33	17.13	17.24	17.71	17.68	18.05	17.17	17.62	17.58	18.55	18.
1/6		23.44	23.08	24.28	23.30	24.68	24.38	24.96	25.02	26.69	25.77	26.77	26.93	28.77	27.
	Other Income	0.89	1.51	1.36	1.95	2.45	2.50	3.45	3.64	4.31	4.79	5.43	4.58	5.59	3
	Cash PAT	7.79	7.04	8.84	7.08	6.50	8.52	7.82	7.95	8.97	9.74	8.97	9.59	10.09	10.
	IFRS PAT	9.76	13.72	8.79	18.67	6.44	12.02	7.51	11.20	9.66	8.80	9.97	8.88	10.75	8.
	After tax gain on Loankit sale	-	-	-	-	-	-	-	-	1.34	-	-	-	-	
	Cash PAT including gain on sale	7.79	7.04	8.84	7.08	6.50	8.52	7.82	7.95	10.31	9.74	8.97	9.59	10.09	10
	IFRS PAT including gain on sale	9.76	13.72	8.79	18.67	6.44	12.02	7.51	11.20	11.00	8.80	9.97	8.88	10.75	8.
	Cash e.p.s.	6.5 c	5.9 c	7.3 c	6.0 c	5.4 c	7.1 c	6.4 c	6.5 c	8.3 c	7.9 c	7.2 c	7.8 c	8.1 c	8.
	IFRS e.p.s.	8.2 c	11.5 c	7.3 c	15.6 c	5.4 c	10 c	6.2 c	9 c	8.9 c	7.1 c	8.0 c	7.2 c	8.6 c	7.
	Div p.s.	5.5 c	6.5 c	6.0 c	7.0 c	6.0 c	7.0 c	6.0 c	7.0 c	7.5 c	8.0 c	7.5 c	8.0 c	8.0 c	8.
	Upfront Payout	72.3%	70.3%	71.1%	70.4%	70.9%	71.6%	72.2%	71.7%	72.8%	72.5%	73.8%	73.3%	72.6%	73.
	Trail Payout	62.2%	61.6%	60.0%	60.6%	59.3%	59.3%	59.2%	59.2%	58.9%	60.5%	60.2%	61.0%	60.9%	60
	Total Payout	66.3%	64.8%	64.2%	64.2%	63.8%	63.8%	64.1%	63.8%	64.7%	65.5%	66.2%	66.4%	66.0%	66
	Volumes MC														
	Settlements # (`000)	18.73	15.36	15.91	14.56	15.58	15.86	15.77	15.68	18.66	17.86	19.24	18.81	19.80	19
	Settlements \$b	4.82	4.07	4.33	3.99	4.34	4.39	4.43	4.35	5.26	5.11	5.74	5.74	6.23	ļ
	Approvals \$b	5.39	4.59	5.03	4.50	5.11	5.04	5.09	5.28	6.13	6.04	6.90	6.55	7.22	
	Market \$b	138.61	117.70	122.42	113.02	123.19	119.83	129.74	134.12	160.15	160.94	181.16	181.93	198.15	180
	Market Share	3.89%	3.90%	4.11%	3.98%	4.14%	4.20%	3.93%	3.94%	3.83%	3.75%	3.81%	3.60%	3.65%	3.7
	Avg Residential Loan Book \$b	36.97	38.40	39.73	40.68	41.68	42.76	43.80	44.55	45.56	46.48	47.65	48.65	49.73	50

# **Balance sheet**

	Jun-16 \$'000	Jun-15 \$'000		Jun-16 \$'000
ASSETS	-		LIABILITIES	-
Current assets			Current liabilities	
Cash and cash equivalents	8,068	7,827	Trade and other payables	69,940
Trade and other receivables	102,140	100,399	Current tax liabilities	1,159
			Provisions	1,084
Total current assets	110,208	108,226	Total current liabilities	72,183
Non-current assets			Non-current liabilities	
Receivables	245,717	238,209	Trade and other payables	150,015
Property, plant and equipment	450	826	Deferred tax liabilities	37,661
Intangible assets	6,475	7,148	Provisions	664
Total non-current assets	252,642	246,183	Total non-current liabilities	188,340
Total assets	362,850	354,409	Total liabilities	260,523
EQUITY				
Contributed equity	6,804	5,780		
Reserves	1,664	1,909		
Retained profits	93,859	94,223		
Total equity	102,327	101,912	Net assets	102,327

Jun-15 \$'000

69,931 119 1,305 71,355

142,895 37,476 771 181,142

252,497

101,912

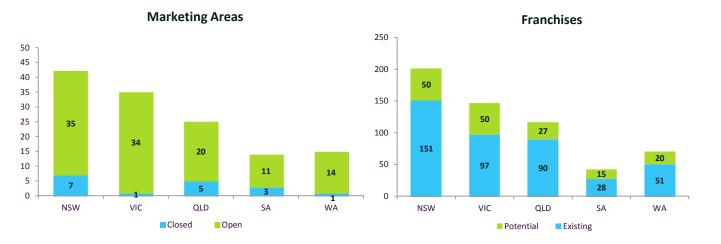
		2016 \$'000	2015 \$'000
Cach flow	Cash flows from operating activities	Ŷ ÜÜÜ	Ŷ 000
Cash flow	Receipts from customers (inclusive of goods and services tax)	206,602	198,237
statement	Payments to suppliers and employees (inclusive of goods and services tax)	(178,298)	(168,218)
Statement		28,304	30,019
	Income taxes paid	(7,584)	(8,684)
	Net cash inflow from operating activities	20,720	21,335
	Cash flows from investing activities		
	Payments for property, plant, equipment and intangibles	(1,040)	(7,213)
	Proceeds from sale of property, plant and equipment	44	-
	Interest received	419	487
	Net cash inflow/(outflow) from investing activities	(577)	(6,726)
	Cash flows from financing activities		
	Dividends paid to company's shareholders	(19,902)	(19,227)
	Net cash (outflow) from financing activities	(19,902)	(19,227)
	Net increase/(decrease) in cash and cash equivalents	241	(4,618)
	Cash and cash equivalents at the beginning of the financial year	7,827	12,445
	Cash and cash equivalents at the end of year	8,068	7,827





	National		NSW	NSW&ACT		VIC&TAS		QLD		SA&NT		/A
	<u>Jun-16</u>	<u>Jun-15</u>										
Loan book (\$b)	51.7	49.5	35.3%	35.1%	19.9%	20.0%	26.7%	26.1%	8.8%	8.9%	9.4%	9.8%
Loan writer (incl LCR)	618	580	212	200	144	138	153	137	48	41	61	64
Franchise	417	422	151	152	97	97	90	91	28	30	51	52

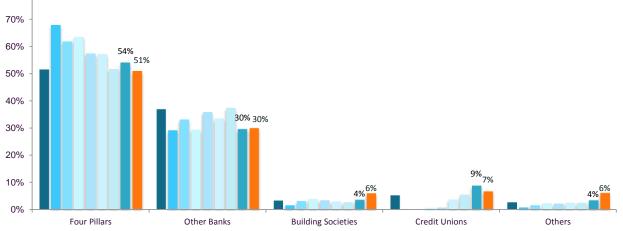
# Capacity for growth in recruitment



- Marketing area capacities are assessed quarterly using an external benchmarking model that takes into account geographic data, ABS data and franchise settlements
- In 131 marketing areas, 114 greenfield sites are available
- We have capacity to increase our franchise footprint from 417 to 579

\* Information based on Jun16 Quarter Broker Resource Model

# Mortgage Choice 70% settlements by 60% lender 40%



Annual Figures from FY08 to FY16

Four Pillars includes CBA, ANZ, NAB (Homeside) and Westpac (excludes St. George and BankWest)

- Four pillars continue to dominate
- Four pillars including StGeorge and Bankwest fell from 67% to 66%

	<u>Settlements (\$m)</u>	<u>FY16</u>	<u>%</u>	<u>FY15</u>	<u>%</u>	Growth
Settlements by state	NSW / ACT	4,647	38%	4,117	36%	13%
	VIC / TAS	2,553	21%	2,367	21%	8%
	QLD	3,212	26%	3,047	27%	5%
	SA / NT	928	8%	893	8%	4%
	WA	856	7%	1,048	9%	(18%)
		12,196	100%	11,471	100%	6%

Settlements growth FY16 / FY15





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